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TRANSMITTAL
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Total Number of Pages in This Submission

23

Application Number	10/622,676
Filing Date	July 17, 2003
First Named Inventor	Thomas J. Holcomb
Art Unit	3622
Examiner Name	Hamilton, Matthew L.
Attorney Docket Number	IESC-1-1001

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
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Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Leigh Stowell & Co.		
Signature			
Printed name	Frank J. Bozzo		
Date	12-29-08	Reg. No.	36,756

CERTIFICATE OF TRANSMISSION/MAILING

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Typed or printed name	Frank J. Bozzo	Date	12-29-08

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Thomas J. Holcomb

Title: METHOD AND SYSTEM FOR MANAGING TELEVISION ADVERTISING

App. No.: 10/622,676 Filed: July 17, 2003

Examiner: HAMILTON, Matthew L. Group Art Unit: 3622

Customer No.: Confirmation No.: 3671

Atty. Dkt. No.: LESC-1-1001

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

RESPONSE TO FINAL OFFICE ACTION

Dear Sir:

In response to the Final Office Action mailed October 29, 2008, please reconsider the above-identified application in light of the following amendments and remarks: